

Rockwell Green Primary School PTFA Social Media Policy

This policy explains how our association uses social media. It is available and applies to all members of our association.

Details of the social media used by our association:

Rockwell Green School PTFA (RGS PTFA) uses Facebook. We have a closed group and an open page. You can see them here:

- RGS PTFA Closed Group Facebook link
- RGS PTFA Open Page Facebook link

RGS PTFA Open Page:

Access to the social media used by our association:

The RGS PTFA page is open. This means it can be accessed by any Facebook user without permission being given by RGS PTFA. This page does not accept postings from any Facebook user. It only accepts postings from RGS PTFA admin users. This page does not accept comments from Facebook users, only RGS PTFA Facebook page admins.

How this is used by our association:

RGS PTFA uses its Facebook open page to communicate with the wider community, promote appropriate events or elements of events, to support PTFA activities and thank local supporters.

Usage that is not permitted:

The Facebook open page of RGS PTFA does not allow any personal correspondence between members, is not intended for discussing any aspect of the school other than the PTFA events, that are open to the wider community, and its activities and should not be used to promote any business other than where this is done for the benefit of the PTFA or school and with its permission.

This page does not accept postings from any Facebook user. It only accepts postings from RGS PTFA admin users. This page does not accept comments from Facebook users, only RGS PTFA Facebook page admins.

Photographs:

The Facebook open page of RGS PTFA does not allow the posting of photographs of children. Photographs can be posted, by admins, to market an event. However, it is explicitly assumed that anyone posting a photograph will own the rights to the image and will have the permission of anyone featured to do so. RGS PTFA accepts no responsibility regarding ownership or permissions for any photographs posted by members of the group.

RGS PTFA Closed Group:

Access to the Facebook closed group used by our association:

The RGS PTFA also has a closed group. This means that it can only be accessed by Facebook users who have applied and been approved by the RGS PTFA group admins. Only approved members can see posts made to the group. However, once you are a member of the group, you can also post, and these will be seen by all other members of the group who have been similarly approved.

Permitted members:

The Facebook closed group of RGS PTFA is only intended for members of the committee, the parents, and teachers at Rockwell Green school. This is regulated through this being a closed group and members needing to gain permission to join from the PTFA's Facebook group administrator.

RGS PTFA does not want to encourage inappropriate use of social media by children. No application to join our Facebook group will be accepted by anyone aged less than 13 years, and only in the circumstance that they are a sibling of a student at the school.

How this is used by our association:

RGS PTFA uses its Facebook closed group exclusively for the running of the association. It is used to communicate with members, promote events or elements of events, to recruit volunteers to support the PTA's activities and canvas members views.

Usage that is not permitted:

The Facebook closed group of RGS PTFA does not allow any personal correspondence between members, is not intended for discussing any aspect of the school other than the PTFA and its activities and should not be used to promote any business other than where this is done for the benefit of the PTFA or associated school and with its permission. Inappropriate posts, including any derogatory comment, can and will be removed by the administrator and the PTFA retains the right to ban any user who continues to make inappropriate use of the group.

Photographs:

The Facebook closed group of RGS PTFA allows members to post photographs. However, it is explicitly assumed that anyone posting a photograph will own the rights to the image and will have the permission of anyone featured to do so. RGS PTFA accepts no responsibility regarding ownership or permissions for any photographs posted by members of the group.

Application of this policy:

By using the closed Facebook group or open page of RGS PTFA you are accepting the terms of this policy. If you do not agree with any of the terms, please remove yourself as a member of the group or page.

Availability of this policy

This policy is publicly available through the school website, is sent once a year to all committee members, and admins of the group and page, is referenced as part of the information stated on our Facebook Group and Page, and forms part of the terms of use of the closed Facebook group.