

Friday 8th January

LO: Headlines

What is a newspaper headline ?

A headline is the main title of a newspaper story usually printed in large letters at the top of a story.

What does a headline do?

The perfect headline is short, accurate and attention grabbing. A headline should sum up the news story in as few words as possible; every word counts in a headline and any unnecessary words are left out.

For example:

A baby is found alive two days after the earthquake in Turkey

Baby found alive two days after earthquake

Journalists play with the language in the headline to grab attention. Tricks of the headline-writing-trade include

puns,

rhymes,

well-known phrases,

clichés,

song references,

alliteration and

assonance.

Rhythm and punctuation also play an important role in making a good headline.

Rhyming words

Headlines that use rhyming words sound appealing, like mini-poems.

Example: Owl on the prowl

Alliteration

Alliteration headlines use repetition of the same sounds at the beginning of words; most tongue twisters use alliteration.

Example: **Bamboo bikes in Britain**

Puns

Puns are used in a lot in newspaper headline and use the altering of words to attract attention.

Example: **Baa-rilliant news!** instead of 'brilliant news' for a story about Shaun the Sheep having new website pages.

Homophones where two or more words having the same pronunciation but different meanings are also often used.

Example: **Oh dear oh deer** for a story about problems an increase in the deer population is causing.

Shock and Intrigue

Headlines that are designed to cause shock or intrigue ensure the reader can't resist finding out the details of the story.

Example: **I was constantly upside down!**

Spot the technique

Look at the following articles from the children's newspaper First News.

Can you spot the different techniques that have been used for the headlines ?

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ROSSING

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Masks and distancing will still be needed for many months, until more people can be vaccinated and we can be sure that it's safe to go back to normal

viruses, diseases and toxic substances. Every batch of the vaccine will be checked to see that it is the same as the ones that were approved.

Some people have questioned how quickly the UK gave approval for the vaccine, but Dr Raine has insisted that no corners have been cut. The UK's four chief medical officers, the NHS and the British Medical Association have all welcomed the vaccine.

This vaccine is only meant for those aged 16 and over, so by the time the vaccine programme gets round to *First News* readers, you'll be getting one of the other vaccines that are being developed and will hopefully be approved in the coming months.

A PIZZA POSITIVITY



A BOY in America brought smiles to faces when he asked to feed the homeless on his birthday.

Eight-year-old Kieng Rivens handed out 75 pizzas to people living in a 'tent city' (where people without a home sleep in tents together). Kieng's reason for his food choice was: "Everybody likes pizza." Quite right!

Kieng's mum said she had tears in her eyes when her son told her his birthday wish. She then called some pizza places to see if she could get a discount for buying lots of pizzas at once.

Gage Lock, who manages a pizza shop, donated 75 pizzas and turned up with his staff to help Kieng and his mum hand out slices. He said: "Most kids want videogames, toys, bikes, and Kieng just wanted to give back."

Time for more president

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research and work has used technology to tackle things like
cyberbullying and water pollution.

In an interview with actor and activist Angelina Jolie, Gitanjali spoke of her hopes of inspiring others to help the world.

She said: "My goal has really shifted, not only from creating my own devices to solve the world's problems, but inspiring others to do the same. If I can do it, you can do it, and anyone can do it."

Time has been handing out awards for its Person of the Year for more than 90 years, with previous winners including popes, presidents and Greta Thunberg.

MORE MONOLITHS!

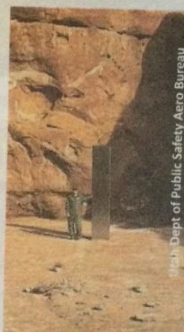
LAST issue, we told you about a mysterious monolith that appeared, then disappeared, in Utah, USA. Well, there are more!

They have now been discovered in California, Romania and now the UK. The latest monolith to have been spotted is on a beach on the Isle of Wight, and seems more reflective than the others.

It's still unknown what's going on. Is it an art installation, some creative marketing or even aliens?! We'll keep you posted when we know more...



Isle of Wight



Utah



California

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50-YEAR-OLD COIN REMOVED FROM MAN'S NOSE

A 59-YEAR-OLD Russian man has finally had a coin removed from his nose, after he stuck it up there when he was six.

The man had apparently not had any real problems for the best part of 50 years. However, in recent years, he said he struggled to breathe out of his right nostril.

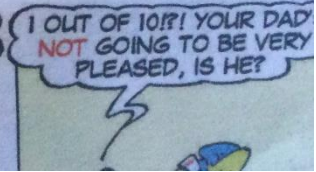
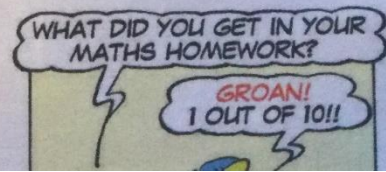
A scan at the hospital revealed the presence of an old one kopek coin (worth about 1p at the time) that the man claimed he had forgotten about. Little nasal stones called rhinoliths had grown around the coin, blocking his nostril.

Luckily, after a quick bit of surgery, the stones and coin were removed and the man can now breathe easily again. After 53 years with nothing but snot for company, the coin was unrecognisable!



"Something's up here.
Almost got it."

PAPER



NEWS

RE WITH FRIENDS

FOR CHANGE

ning students have gathered
0,000 signatures for petitions
ools and universities to
e lessons about topics
e history of Britain's role
e trade and the Windrush
Students Esmie Jikiemi-

TIKTOK LOCK

TikTok is taking steps to make the app safer for children and give parents peace of mind by bringing in tough new controls. Parents will be able to block their kids from searching, and make sure strangers can't see their posts. Under the new rules, direct messaging will only be available to over-16s, and all under-18s will be encouraged to set their profile to private when they join. Kids' charities have spoken out in favour of the move – the NSPCC says it hopes other social media apps will follow suit, to help ensure younger users don't see inappropriate content.



FIRST NEWS needs you! Our #HelpingTheUKGrow challenge aims to get everyone planting over Christmas, so join in!

All you have to do is plant something as a symbol of hope and growth for our future. Now is the perfect time to plant bulbs for the spring, or you could grow something from a fruit pip or an avocado stone. Whatever you try, upload your planting pics at [first.news/HelpingTheUKGrow](https://www.first.news/HelpingTheUKGrow).

If you're looking for something new to do, give it a go. We hope everyone involved will share their photos and videos and challenge someone else to join the movement, using the hashtag #HelpingTheUKGrow. Please be aware of age restrictions on social media.

San Francisco-based Eat Just's product is grown from animal muscle cells in a lab and then combined with plant nutrients.

Demand for alternatives to regular meat has surged due to consumer concerns about health, animal welfare and the environment.

According to Barclays, meat alternatives could be worth £104 billion within the next decade, or about 10% of the global meat industry.

The lab-grown meat will first be used in nuggets, although the company has not said when they will become widely available.

THE PROTECTIVE POWER OF POO!

ASIAN honeybees have come up with a rather stinky way to keep giant hornets away – animal poop!

An international team of researchers at Wellesley College in Massachusetts, USA, have discovered that the bees carefully collect animal poo and arrange it around the entrances of their nests to discourage attacks from giant hornets.

Giant hornets are known to launch group attacks on honeybee colonies, killing thousands before taking over their nests. The research showed that honeybees collected small balls of animal dung and popped them around the entrances to their nests after visits from giant hornets, to stop them from coming back to attack. It works too, as the hornets were less likely to land on nest entrances with large numbers of poop balls outside.

Other ways the clever bees have been known to take on predators like hornets include synchronised visual displays, hissing, or surrounding them in a ball of bees until they overheat.



Busy bees – arranging pool

Did you spot the techniques ?

- 1) A Pizza Positivity - Pun
- 2) More Monoliths - Alliteration
- 3) 50 year old coin removed from man's nose - Shock
- 4) TikTok Lock - Rhyme
- 5) The Protective Power of Poo - Alliteration

Writing task

Watch the Lindisfarne Viking raid animation again (up to 3 minutes)

<https://www.youtube.com/watch?v=rS3YfhAiXHU>

Write your own headlines for this news story using a range of different techniques.

Which of your headlines is the best and would definitely capture the reader's attention ?