

Persuasive letter Template

language/vocabulary/punctuation

Opening statement:	
Argument 1 facts/evidence:	
Argument 2: facts/evidence:	
Argument 3: facts/evidence:	
Argument 4: facts/evidence:	
Conclusion giving summary and restatement of viewpoint (could use '3 if' sentence) e.g. If we don't take action now, if we don't reduce our use of single plastics, if we don't find other ways to reuse plastic, our seas and all the beautiful creatures, are going to suffer.	

Powerful rhetorical Questions	Useful connectives for	Strong adjectives	Generalisations / facts	Other
Surely you can see that...? How could you possibly...? Do you want to be part of...? What would happen if...? Do you really think.....? Could your conscience cope with...?	First of all, As you can clearly see, Secondly, In addition, As a result Furthermore, Consequently Moreover, Not only is this...., it is also.... In conclusion, you must clear	disgusted, appalled, sickened, unfair, unjust, cruel, saddened,	Everybody would agree that.. Most people feel that	If you continue to ...

