

Monday and Tuesday 04.05.20 and 05.05.20

WALT: Write the remainder of my leaflet.

Look at the powerpoint and attraction leaflet help mat to write the remainder of your leaflet. Remember to include as many persuasive features and important information as you can.

Focus on 'Things to do' at your attraction and think of some 'special events' or experiences that visitors can have.

Consider also adding:

- A labelled/numbered map showing different sections and rides / picnic areas and restaurants
- Restaurant details
- Facts
- Quotes from previous visitors
- Awards won
- Lots of images / pictures

Remember - if you have it and want to write it up using your laptop, you may want to try using a template from Microsoft Publisher – these are ready made in the style of a leaflet (click on 'brochure'). I have attached an example on the website but there are many others you could choose from.

- Use persuasive language – positive adjectives

Stunning / fabulous / beautiful / amazing / incredible / exciting / scary / experience of your lifetime
(exaggeration)

Use **persuasive language** to sell your visitor attraction. Here are some examples:

certainly, surely, in fact, as you can see, without a doubt, undoubtedly, we are sure that, it is certain, of course, furthermore, in addition, for these reasons...