

WALT: Compare and Contrast Two Chocolate Bars

Imagine you work in a chocolate factory and you have been asked by your boss to compare one of your chocolate bars with a competitor's. Your task is to compare the packaging used and also the chocolate itself.

Think about:

- Colours
- Design and name
- Size and shape
- Thickness of chocolate and design on the top
- What additional ingredients does it have? Peanuts, caramel, marshmallow
- Taste (if you have tried both!)



Use your plan from yesterday to help you describe the similarities and differences and remember to use comparative conjunctions and adjectives.

Here's an example to help you:

The Crunchie and Wispa bars are both extremely good chocolate bars and are very popular both in England and abroad. This report will compare the main features of each.

Packaging:

While they both have bright red lettering, the Wispa has a dark purple wrapper whereas the Crunchie is bright gold. I feel that the name of the Crunchie reflects the texture of the honeycomb inside so is a clever name for the bar. Although both are good, the Crunchie packaging is more striking and will probably grab the shopper's attention on the sweet shelf.

The chocolate:

It has to be said that both bars are extremely tasty for different reasons. The Wispa and Crunchie are both similar in shape but the Crunchie is slightly longer. In addition, the Wispa is smooth all the way around but the Crunchie has a rippled top layer of chocolate.

Although the outside layer of both bars is similar, the inside is very different. The Crunchie has a beautiful, crisp yellow honeycomb which has a delicious flavour. The bubbles are larger in the middle than on the outside. Despite this, it can get stuck in your teeth and takes a long time to get out. In contrast, the Wispa has a light bubble texture and, when you bite into it, the chocolate quickly melts in your mouth.

In summary, although the packaging is better on the Crunchie, I feel that the Wispa is the better bar due to its smoother texture and the light bubbles that almost tingle on your tongue as you eat it.