

**Friday 29<sup>th</sup> June 2020 WALT: Persuasive writing**

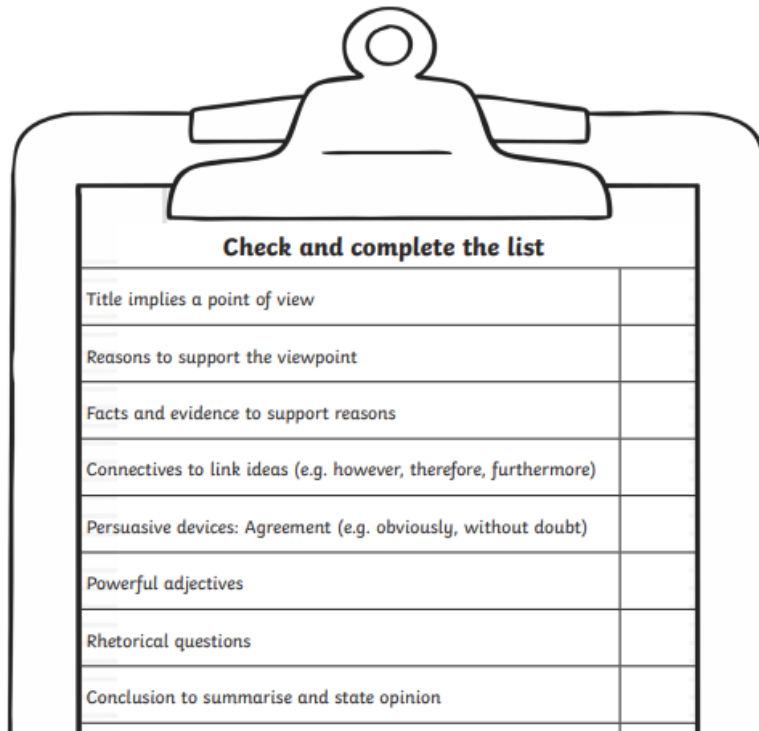
You may have visited Wimbleball Lake, but if you haven't, take a look at the South West lakes website:

<https://www.southwestlakes.co.uk/location/wimbleball-lake/>

**Choose one:**

- Write a persuasive leaflet encouraging tourists to visit the lake (use the website to help you find things that will attract people).
- Create a persuasive poster encouraging tourists to visit the lake (use the website to help you find things that will attract people).
- Write as postcard/letter to a friend, pretending you have visited the lake. Tell them why they should visit. (You can create a big postcard by folding an A4 in half and draw on the lines).

**Persuasive Texts Checklist**



**Check and complete the list**

Title implies a point of view	
Reasons to support the viewpoint	
Facts and evidence to support reasons	
Connectives to link ideas (e.g. however, therefore, furthermore)	
Persuasive devices: Agreement (e.g. obviously, without doubt)	
Powerful adjectives	
Rhetorical questions	
Conclusion to summarise and state opinion	

Rhetorical questions: <https://www.youtube.com/watch?v=noBFVxBTV7Q>

i.e. Who would not want to visit such a beautiful lake?

# Persuasive Writing

## Introductions

I think...  
For this reason...  
I feel that...  
I am sure that...  
It is certain...  
I am writing to...  
Of course...  
In the same way...  
On the other hand...  
In this situation...

## Making your point

Firstly, secondly,  
thirdly...  
Furthermore...  
In addition...  
Also...  
Finally...  
Likewise...  
Besides...  
Again...  
Moreover...  
Similarly...  
Surely...  
Certainly...  
Specifically...  
If...then...  
because...

## Details

For example...  
In fact...  
For instance...  
As evidence...  
In support of this...

## Endings

For these reasons...  
As you can see...  
In other words...  
On the whole...  
In short...  
Without a doubt...  
In brief...  
Undoubtedly...

## Other Words

reasons  
arguments  
for  
against  
unfair  
pros  
cons



## Sentence Starters

- It is clear that...
- Clearly...
- Everyone knows that...
- Of course...
- The fact is...
- There is no doubt...
- Surely...



## Persuasive Language

- also
- although
- as a result
- because
- clearly
- except
- for example
- for instance
- for that reason
- however
- in fact
- instead
- it is clear
- obviously
- of course
- surely



## Conclusions

- In conclusion,
- To sum up,
- As a result,
- To end with,
- In summary,

