

Tuesday 9<sup>th</sup> February 2021

LO: Design a tag line

Lesson

Watch the lesson video and explore a Tag line with me.

Starter:

Match the tag line with the brand

		I'm lovin' it
		Taste the rainbow
		Just do it.
		Snap! Crackle! Pop!
		Every little helps.

**Task:** Design your front cover for your information leaflet using a catchy tag line.

Things to think about

- It should be bright and colourful to catch people's eye
- It should be neat with correct spelling
- Not too much going on or it can be confusing
- State clearly what it is about
- include pictures of where you're talking about (Bristol)

You have a choice whether you hand write this or use a computer to create it. We will be creating the inside of the leaflet over the next few lessons so just focus on the front cover today.